



## **Hosting Organization description**

Euni Partners is a non-governmental organization, which works to encourage and expand the cooperation among the academia, business, institutions and educational organizations. Since 2011 the Association works as a consultant for the local authorities, in close partnership with the South-West University "Neofit Rilski", for preservation of the cultural heritage and the development of cultural tourism.

We conduct research and evaluation of the tangible and intangible cultural heritage, the resources and potential for development of cultural tourism in the affiliated regions;

- We develop strategic frameworks for the development, preservation, exploitation, promotion and creation of thematic networks in the cultural heritage field;
- We work in close partnership with local cultural, artistic and educational institutions, tourism services providers, youth and non-governmental organizations;
- We represent the European network "Route Europeenne des Legendes," and as its official representative we are engaged with the development of the international project "European Tales and Legends" in Bulgaria;
- We work in close partnership with organizations, institutions and professionals from all over Europe, aiming at encouraging the international cooperation in the fields of science and education, culture and arts, tourism and sustainable development;
- We conduct interactive English course for children under the slogan "NEVERENDING STORY - LET'S PLAY AND LEARN ENGLISH";
- We work in partnership with several universities in Bulgaria and we offer career – orientation support and professional training

## **Location(s) of work-placements**

- **Office** – 1 "Georgi Izmirliiev" square, 2700 Blagoevgrad, Bulgaria
- **Field** - Blagoevgrad region

## **Field(s) of internship**

- Tourism
- Culture
- Training
- Event planning
- International project management



## **Detailed tasks of trainee**

**Office work** - Development of international initiatives and projects in the fields of tourism and training with the assistance of the association member - this work will be done in the office of the association. Trainees have to develop projects including international partners. Topic, activities and events will be related to Tourism.

Communication with local and international stakeholders regarding project development. Trainees will have to carry out communication with partners: writing e-mails, sending agreements, provide information, do meetings, etc.

**Participation in international events** (optional) – Trainees will take part in organized project events regarding tourism development in one of the Municipality which Association Euni Partners collaborate with. Observation and monitoring the preparation of the event: logistic, lodging, activity plan, communication, etc. Participation in discussions, workshops and debates where trainees can give their opinions about different topics, share ideas with international participants and gain greater knowledge. They will take part in trips to local tourist sites and monuments where they can look on how Municipality works to develop and promote Tourism in the region.

**Organized field trip in/around the region** (optional) – Trainees will take part in organized field trip in/around the region. Together with the association members and research team they will have opportunity to visit tourist routes and observe cultural sights. Interns will gain knowledge how the tourist routes are developed - maintaining, conditions, facilities, types of tourism, etc.

## **Skills&Competences required**

- English – B2 level (spoken English)
- Self-efficacy
- Communicative
- Motivation
- Ready to learn
- Teamworker
- Open-minded
- Commitment to working process/tasks
- Confident
- Computer literacy

## **Learning Outcomes expected**

- knowledge in cultural tourist routes development, involving: working with local authorities, working in protected areas, working with stakeholders (hotel and



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- restaurant keepers associations of such), working with local communities (community-based tourism)
- branding and marketing strategies for international tourist routes
  - fundraising, training and entrepreneurship in tourism
  - trends in tourism, niches and opportunities
  - international cooperation in tourism development