



Hosting Organization description

Business school PAR (PAR) is accredited business school in Primorje-Gorski Kotar County (NUTS 3 region) of Croatia by the Ministry of Science, education and sports. Business School PAR is one of higher education entity in Croatia that offers bachelor degrees in business management with close entrepreneurial sector collaboration. Business School PAR constitutes the academic branch of the PAR Group, which also includes PAR d.o.o. a business branch of the PAR Group, focusing mainly on providing lifelong learning services to the business sector. Business School PAR aims to provide students with the opportunity to gain internationally recognized degree and expert-tailored program of business management and entrepreneurship. About 100 present and 150 alumni students are gathered in the Students associations and together make a synergy of education and the economy.

The vision of Business school PAR is to become the leading business school in Croatia that will be recognized for creating connections between education and economy and will contribute to individual development and overall economic growth through its efforts, quality program, and professional and highly qualified personnel. The mission of Business School PAR is to establish a unique professional study program based on principles of Bologna Declaration, continuous evaluation, application and incorporation of scientific and professional findings, living up to the lifelong learning concept and strengthening the connection with the economy.

As an educational institution PAR gives a lot of significance to a long life learning so PAR offers also various types of non-formal education. Themes of trainings, seminars and workshops includes: entrepreneurship, management, personal development, branding, sales, marketing, leadership, public relations, finances and EU project management. PAR has a portfolio of more than 180 companies and about 2500 persons (unemployed, graduates, employees) yearly that are following the training program and courses. PAR clientele covers different sectors of the economy and profiles of an entrepreneur, such as: media companies, banks, NGOs, marine sector, tourist sector, manufacturers, producers and public entities.

PIC Number: 950212292

Location(s) of work-placements



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The work-placements will be located in **Rijeka, Croatia**, as part of either Business School PAR (academic branch) or PAR d.o.o. (business branch), depending on the skills, competences and preferences of the applicants. The PAR Group offers an International Internship Program that is project-oriented learning opportunity for undergraduate students. Students gain experience by working on various real-life projects and assignments through research and analysis. The students get to introduce new ideas, tackle challenging assignments, and develop new skills of expertise while experiencing a foreign culture. Usually, the program takes place over 8-13 week period, and it is designed to match students' academic background.

Field(s) of internship

Sales and Marketing

IT and Digital Media

EU Projects Administration

Business Logistics

Detailed tasks of trainee

Inclusion in daily responsibilities and duties

Conducting research and analysis for new business development

Preparing proposals and presentations

Assistance in managing key projects

Cross-training in different departments

Job shadowing and observation

Skills&Competences required

English language fluency (speaking, listening, writing, and reading)

Proficiency in MS Office (Word, Excel, PowerPoint, Outlook, Access)

Research skills: finding and processing data

Analytical skills: both quantitative and qualitative problem-solving skills

Critical and reflective thinking

Communication skills: ability to express and assert oneself in a foreign language

Flexibility, creativity and inventiveness

Motivation and positive attitude towards work-related assignments and tasks



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Learning Outcomes expected

- Developing awareness of the nature of the various functions in educational industry
- Serving and administering clients and stakeholders
- Demonstrating effective verbal and written communication skills in a foreign language
- Effectively utilizing software tools to acquire and evaluate data
- Analyzing and visualizing data to create information
- Writing and presenting reports and other materials
- Improving problem-solving and critical thinking skills
- Allocating time efficiently and effectively
- Participating as a team member and building professional network
- Demonstrating individual responsibility and willingness to learn
- Developing appropriate workplace attitudes
- Practicing ethical behaviour