



National HEI Consortium
Consorzio Nazionale degli Istituti di Istruzione Superiore



Hosting Organization description

Increup is a digital marketing agency helping clients to achieve ultimate success online. We are a team of marketing experts adapting to clients' needs to achieve the greatest results. We are responsible for any digital strategy from positioning, web development, corporate design, community management and advertising to branding.

PIC Number:

911428879

Location(s) of work-placements

Calle Salitre 55, 3D, 29002 Málaga, Spain

Field(s) of internship

Graphic Design

Detailed tasks of trainee

The Graphic Designer is responsible for design and implementation of the design strategy for our clients. Mainly tasks include:

- Create graphics and design layouts
- Collaborate with other teamworkers and support them with design solutions
- Learn to meet daily, weekly, and long-term deadlines in a fast-paced environment.



Skills&Competences required

- Currently enrolled to degree in Graphic Design, Advertising or related majors.
- Knowledge of Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Knowledge of Branding
- Strong organizational skills with excellent time management capability.
- Quick learner with keen attention to detail.

Learning Outcomes expected

This internship is viewed by Inceup as being educational opportunity for students. During the internship students will be able to develop

- a solid understanding of the brand's business strategy with the ability to offer creative recommendations that can be translated into the retail space.
- creativity and innovation
- excellent organization and project management skills with the ability to work autonomously in a fast paced and collaborative environment.
- effective communication; strong listening skills with the ability to communicate in a professional, direct and concise manner with associates at multiple levels